



## Disco Fever Goes 21<sup>st</sup> Century with Acclaim X-Panel

LOS ANGELES – When the Disco Fever tour headlined by KC & the Sunshine Band made a recent stop at L.A.'s Greek Theater, thousands of disco fans of all ages turned out to “shake their booty.” But although the music may have been classic '70s dance tunes, the lighting effects were over-the-edge 21<sup>st</sup> century, thanks to Acclaim Lighting's X-Panel low-res LED screen system, which put on a high-tech display of colorful graphics on the wall behind the stage.

Lighting design/production company Stage-Tech (Santa Fe Springs, CA, [www.stage-tech.com](http://www.stage-tech.com)) used 36 X-Panel Frame Systems linked together to create the eye-popping video display. The X-Panel is a lightweight 8.3” square panel with 25 high-intensity RGB LEDs that can be used in multiples to produce video, graphics, text, animated cartoons, or any combination. Each X-Panel Frame System consists of a 3' x 4' flying frame with 12 X-Panels and an Acclaim X-PD-150 power supply pre-mounted to it.

According to Stage-Tech's Joe Golden, the X-Panel system was “a big visual element” at the Disco Fever show, which was sponsored by local radio station 104.3 myFM. “With the X-Panel, we were able to put up something very quickly that was very customized,” said Golden. “The radio station gave us the artwork they wanted to see on the screen, and we simply converted it to the right format.” The X-Panel is controlled via Acclaim's X-Soft software, and is compatible with more than ten major software formats, including JPEG, FLASH, MPEG, BMP and MOV.

In addition to graphics, the X-Panel screen was used to flash 104.3 myFM's logo and other text messages to the audience. “(The X-Panel) allowed the radio station to do their own branding for the concert, easily and very cost-effectively. It didn't require sending the logo out to an outside firm to have custom gobos made or anything like that, as you'd have to do with conventional lighting fixtures.

“The X-Panel also gives you the ability to create text messages on the fly,” Golden added. “It's a very versatile system.”

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Stage-Tech, which does lighting and production work for most local radio station-sponsored concerts produced by Live Nation, recently purchased the X-Panel Frame Systems to give its clients a cost-effective way to add customization and a high-impact visual element to their shows and events. Increasingly, local concerts and productions are seeking the same type of professional video effects as major national tours, noted Golden.

“We’ve got several clients that are very interested in using the X-Panel, because it offers them the ability to add something different at a relatively low cost,” he said. “From our standpoint, the X-Panel is very easy to work with – it’s a very quick setup compared to most video wall systems.”

The X-Panel is also very eco-friendly. Each energy-efficient 8.3” panel draws just 0.5A at 24V (12W). The entire system of 36 X-Panel Frames used at the Disco Fever show was powered of 2 x 20A 120V circuits. “LED lighting is really the wave of the future,” said Golden.

For more information, contact Rite Lites at 514-472-0443, by e-mail at [etco@ritelites.com](mailto:etco@ritelites.com) or visit [www.ritelites.com](http://www.ritelites.com)

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